JANURARY 2025

CURRENTS

BETHANY-FENWICK AREA CHAMBER OF COMMERCE NEWSLETTI

BETHANY-FENWICK.ORG

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AREA CHAMBER OF

COMMERCE

Click the calendar for PDF version with links.

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	n
12	13	14 Membership	15	16 201	17	18
19 truice	20	21	BUSINESS after liewing	23	24	25
26	27 Membership Meeting	28	29	30	31 Streete	1 structe



A Weekend for the Books Jan. 31 - Feb. 2, 2025

EXPERIENCE SOUTH COASTAL DELAWARE LIKE NEVER BEFORE!

Bethany Beach | Clarksville | Dagsboro | Fenwick Island | Frankford | Millville | Ocean View | Roxana | Selbyville | South Beth

FOR EVENT INFO AND TICKETS VISIT FIREANDICEDE.COM

TICKETED EVENTS

DRINK COMPETITION

Mango's January 19th 12:00PM - 3:00PM

TASTING TOUR

Participating Businesses
January 31st - February 2nd
(Tickets are going fast!)

CHILI COOKOFF

Millville Volunteer Fire Co. February 1st 11:00AM - 3:00PM

EVENT BENEFICIARIES

Beebe Healthcare's
South Coastal Emergency
Department
& Cancer Center

Local Public Libraries

Millville Volunteer Fire Company

Santa's Letters, Inc.

TABLE OF CONTENTS

Fire & Ice:
A Weekend for the
Books Happenings

3 - 4 Around the Chamber

From Our Partners

6 New and Renewing Members

7 - 8 From Our Partners

> 9 Photo Board

10 Daily Digest

11 About the Chamber

VOLUNTEERS NEEDED!

The Chamber is seeking volunteers who are willing to help! Interested?

Click here for more info or contact events@thequietresorts.com.

FIRE & ICE: A WEEKEND FOR THE BOOKS ACTIVITIES

Click each host site name or visit **fireandicede.com** for more information!

TOWN OF BETHANY BEACH

FRIDAY, JANUARY 31ST - 11:00am - 6:00pm

- Inflatable Kingdom Sponsored by Bethany Beach Books
- Live Entertainment on the Bandstand
- Skating Rink Sponsored by SavvyDerm Skin Clinic (Donations Benefit Lord Baltimore Elementary PTO)

SATURDAY, FEBRUARY 1ST - 11:00am - 9:00pm

- Inflatable Kingdom (fun new additions!) Sponsored by Bethany Beach Books
- Ice Sculpture Walking Tour
- Live Ice Carving Demonstration Sponsored by Bethany Beach Ocean Suites
- Skating Rink Sponsored by SavvyDerm Skin Clinic
- And you won't want to miss the Town of Bethany's ice display on the bandstand - it's the biggest sculpture of the weekend!

TOWN OF MILLVILLE - EVANS PARK

FRIDAY, JANUARY 31ST - 3:00pm - 8:00pm

- Kid's Activities
- Food Trucks
- Ice Sculpture Walking Tour
- S'Mores and Bonfire Donations will benefit the Millville Volunteer Fire Company!
- Live Music
- Live Ice Carving Demonstration Sponsored by the Town of Millville

SATURDAY, FEBRUARY 1ST - 11:00am - 3:00pm

Chili Cookoff at Millville Volunteer Fire Company

TOWN OF OCEAN VIEW - JOHN WEST PARK

FRIDAY, JANUARY 31ST - 12:00pm - 8:00pm

- Food Trucks
- Beer Garden Benefitting Beebe Healthcare South Coastal Emergency Center
- Live Entertainment
- Kids Activities
- Inflatable Pub Sponsored by Beach Liquors

SATURDAY, FEBRUARY 1ST - 11:00am - 4:00pm

- Food Trucks
- Beer Garden
- Ice Sculpture Walking Tour
- Live Band
- Kids Activities
- Live Ice Carving Demonstration Sponsored by the Town of Ocean View

SALTED VINES VINEYARD & WINERY

FRIDAY, JANUARY 31ST - 3:00pm - 9:00pm

- Drink Luge
- Food Trucks
- Live DJ
- Ice Sculpture Walking Tour
- Live Ice Carving Demonstration Sponsored by Taylor Bank



A Weekend for the Book

3 - AROUND THE CHAMBER



MAPLEWOOD DENTAL NEW LOCATION RIBBON CUTTING THURSDAY, JAN. 9 | 3:00 - 4:30 PM

(37116 Lighthouse Rd., Selbyville)

Join the Bethany-Fenwick Area Chamber of Commerce on Thursday, January 9th, to celebrate the grand opening of Maplewood Dental Associates in Selbyville! The event will take place at Maplewood Dental in Selbyville, from 3:00 PM - 4:30 PM, with the ribbon to be cut at 4:00 PM.

Stop by to meet the Maplewood Dental team, see the new space, enjoy refreshments, and network with other Chamber Members.

Click here to RSVP.



NUTRIHEALTH NEW LOCATION RIBBON CUTTING FRIDAY, JAN. 10 | 3:00 - 4:30 PM

(35786 Atlantic Ave., Millville)

Join the Bethany-Fenwick Area Chamber of Commerce on Friday, January 10th, to celebrate the grand opening of the new NutriHealth location in Millville! The event will take place at NutriHealth in Millville, from 3:00 PM - 4:30 PM, with the ribbon to be cut at 4:00 PM.

Stop by to meet the NutriHealth team, help us celebrate their new location, enjoy refreshments, and network with other Chamber Members.

Click here to RSVP.



TUESDAY, JAN. 14 | 8:30 - 9:30 AM Chamber's Dagsboro Office

(33370 Main St., Dagsboro)

Membership 101 is a small interactive workshop designed for you to get the most out of your Chamber membership. Whether you are new to the Chamber or a seasoned member, Membership 101 is one of the many resources the Chamber provides to grow our partnership with the businesses we serve, and learn about the Chamber staff, service area, events, and marketing opportunities.

This is a small group workshop held in the Chamber conference room, so space is limited. Registration is required!

Click here to RSVP.



THURSDAY, JAN. 16 | 8:30 - 9:30 AM Chamber's Dagsboro Office (33370 Main St., Dagsboro)

Join us Thursday, January 16th, for our third Membership 201. This session is at the Chamber's Dagsboro office and will cover everything you need to know in your Member Information Center!

We will discuss in detail how to post community events, press releases, and job openings to the Chamber's websites as well as basic navigation of the Member Information Center and how to update your Business Directory Listing.

This is a small group session in the Chamber conference room, so space is limited! Please RSVP.

Click here to RSVP.

CONGRATULATIONS LAUREN!

We are so proud to announce that the BFACC's Executive Director, Lauren Weaver, has been recognized in this year's <u>DE222 list by The Delaware Business Times!</u>

The Delaware 222, selected by Delaware Business Times, highlights 222 of Delaware's most impactful business, nonprofit, and civic leaders. We are so grateful for Lauren's leadership and guidance to advance the Chamber's mission.

4 - AROUND THE CHAMBER



MIXER WITH COASTAL
DELMARVA CHAMBERS
WEDNESDAY, JAN. 22 | 5:00 - 7:00 PM
Ocean Downs Casino

(10218 Racetrack Rd., Berlin, MD 21811)

Join the Bethany-Fenwick Area Chamber of Commerce on Wednesday, January 22nd, at Ocean Downs Casino for a Winter Mixer with neighboring coastal Chambers of Commerce across Delmarya.

Enjoy an evening of networking while enjoying a complimentary drink, light appetizers, and music by Revival Sound Productions. Want your business represented in the BFACC's door prize basket? Drop off door prizes at the Chamber before January 17th!

Click here for more information & to RSVP.



2025 MARKETING SEMINAR WITH TOP OF MIND MARKETING MONDAY, JAN. 27 | 3:30 - 5:00 PM Fenwick Shores

(1501 Coastal Hwy., Fenwick Island)

Join the BFACC and Top of Mind Marketing for the January 2025 Membership Meeting, "Marketing Your Business in 2025." This is a hands-on workshop led by Top of Mind Marketing, designed to equip small businesses and startups with the strategies and tools they need to thrive in today's competitive landscape.

The meeting will be held at Fenwick Shores from 3:30 - 5:00PM on Monday, January 27, 2025, with light refreshments courtesy of Top of Mind Marketing. It's a great opportunity to help kickstart your business's marketing efforts with confidence and clarity!

Click here to RSVP.

2025 OCEAN TO BAY BIKE TOUR REGISTRATION OPEN & SPONSORSHIP OPPORTUNITIES

Registration is open for the 2025 Ocean to Bay Bike Tour! This award-winning event, presented by the BFACC, offers cyclists a 10-mile Coastal Cruise, 30-, 50-, metric century, and century ride on flat terrain. Click here for more information and to register!

With registration open, marketing campaigns have started! Now is the time to sponsor, for maximum business promotion. OCEAN TO BAY BIKE TOUR
MAY 2 & 3, 2025
OCEANTOBAYBIKETOUR.COM

Contact Alyssa at events@thequietresorts.com for more info.

HAIR OF THE DOG WALK/RUN PLUNGE BY THE QUIET RESORTS CHARITABLE FOUNDATION

Ring in the 2025 New Year in the Quiet Resorts with a Run/Walk and Plunge. The Quiet Resorts Charitable Foundation (QRCF) proudly presents the 14th Annual Hair of the Dog 5K run/one mile walk and the 28th Annual Leo Brady Polar Plunge!

The 5K race and 1 mile walk start at 10 AM after the Kiddie Dash. The Leo Brady Polar Plunge is at Noon. All pre-registered (by December 2, 2024) registrants will receive a commemorative long sleeve tech t-shirt with a cool design in their desired size (unisex Tech Tee Shirts).

Click here for more information.



5 - FROM OUR PARTNERS



Hapkido – Uniting of Intrinsic Energy in the Way

Hapkido is a very diverse and physically demanding discipline.

This art features an action based philosophy of Circular Motion, Fluid Motion and Harmony of Motion.

It's broad curricula designates it as one of the worlds most comprehensive styles of martial arts and martial sciences.

YOU WILL LEARN:

Striking, punching techniques
Kicking and sweeping techniques
Avoiding, redirecting and blocking techniques
Holding or grabbing techniques
Grappling
Throwing techniques

Weapons techniques
Internal techniques
Healing techniques





ADULT & YOUTH CLASSSES

CYCLONE KIDZ PROGRAM

AFTER-SCHOOL PROGRAM

& SUMMER CAMP!

Hurricane Martial Arts is having a free Self Defense Workshop Monday, January 27th at 6:00PM.

This workshop is for adults (both male and female, ages 18+) and will focus on situational awareness, how to recognize, respond and avoid situations that could become dangerous.

There will be instruction on using physical techniques to defend yourself.

Hurricane Martial Arts also asks that you come with specific questions and/or scenarios that they can address and/or help show you who to handle.

Please wear comfortable clothes like sweatpants and a t-shirt.

Registration is limited to 20 people! Call 302-732-9097 to register!

(302) 732-9097 | 33262 Main St., Dagsboro DE 19939 | www.hapkidous.com

6 - RENEWING MEMBERS - DECEMBER 2024

Thank you for your continued support of the Chamber. Happy anniversary!
*The members listed are only those who renewed in December. Logos shown for businesses with 30+
years of Chamber Membership that renewed in December.*

29 - 20 YEARS

- 25 County Bank
- 23 Builders Flooring Center
- 22 Bethany Surf Shop
- 22 Armand's Pizza
- 20 Maureen's Ice Cream & Desserts

19 - 10 YEARS

- 19 -
- 18 Mumford Sheet Metal Works, Inc.
- 18 Budget Blinds
- 17 Allen Insurance Group
- 16 The Lori Martin Group Fairway Independent Mortgage Corporation
- 15 Affinity Energy Management
- 13 Anne Powell Del Veccio, Associate Broker,
- DE & MD Coldwell Banker
- 12 Royal Lawn Care, Inc.
- 10 Jayne's Reliable

9 - 2 YEARS

- 6 Fenwick Island Lions Club
- 6 Dave's Treasure Hunt
- 6 Delaware Prosperity Partnership
- 6 South Bethany Historical Society
- 6 Community Association Services, Inc.
- 5 Millville Boardwalk/Agape Creamery
- 5 Stephen C. Soulas, CFP Northwestern Mutual
- 5 Boardwalk Builders, Inc.
- 5 Perfect Furnishings
- 4 Tidewater Property Management
- 3 races2run
- 3 Verizon

1 YEAR

- 1 Top of Mind Marketing
- 1 Changing Mains Hospitality Group, LLC
- 1 Perucci's Classic Italian Restaurant
- 1 DVH Turf Management / Beach House Weeds
- 1 Joe Loughran Realtor with Long & Foster
- 1 Knights of Columbus St. Ann Council #16771
- 1 Ray's Wraps/Sant Art

WELCOME NEW MEMBERS!

19Dough1

33230 Coastal Hwy. #3 Bethany Beach Brea Wang | 443-864-1258

Bethany Polish Pottery, LLC

33550 Market Pl., Bethany Beach Rebecca Hanson | 302-420-5091 inquiries@bethanypolishpottery.com

Hapa Surf Company

33230 Coastal Hwy. #2 Bethany Beach Brea Wang | 410-474-5885

NutriHealth LLC

35786 Atlantic Ave., Millville Jenifer Rose | 302-400-9999 info@nutrihealthmd.com

Ryan Marshall with Simple Magic Travel

Ryan Marshall | 302-858-6761 simplemagicryan@gmail.com

Soft Swirl

33230 Coastal Hwy. #1 Bethany Beach Brea Wang | 301-775-2005

Town of Frankford

9 Main St., PO Box 550, Frankford Sheldon Hudson | 302-732-9424 frankfordtownhall@mchsi.com

CHAMBER REFERRAL REWARDS PROGRAM!

Do you know someone who's been looking to join the Chamber?

Make sure they list your name or business in the "Referred By" field on their membership application, and you'll be rewarded with a \$25 Visa Gift Card!

7 - FROM OUR PARTNERS

Spend the Holidays

WITH BETHANY BLUES

Bethany Blues is committed to helping loved ones gather safely!

GRAZING REINDEER Cocktail Style \$30 per person

Choice of 5 Hors D'oeuvres
Dessert Platter (Assorted Holiday Treats)

MRS. CLAUS KITCHEN Buffet Style \$35 per person

Choice of 1 Soup OR Salad
Choice of 2 Entrees
Choice of 2 Side Dishes
Dessert Platter (Assorted Holiday Treats)



THE FULL SANTA Buffet Style \$40 per person

Choice of 2 Hors D'oeuvres
Choice of 1 Soup OR Salads
Choice of 2 Entrees
Choice of 3 Side Dishes
Dessert Platter (Assorted Holiday Treats)

Hors D'oeuvres

Smoked Chicken Wings • Domestic Cheese & Harvest Crackers • Bruschetta with Toast Points

Fiery Pigs on a Wing (+\$1.50pp) • Hummus with Grilled Bread • Cajun Shrimp Skewers • Candied Bacon BLT Skewers

Spinach & Artichoke Dip with Tortilla Chips • Maryland Crab Dip with Baguette (+\$3pp) • Nacho Station (+\$5pp)

Garden Fresh Veggies & Dip • Mini Grilled Cheese with Tomato Soup Shooter • Shrimp & Grits Shooter

Pigs on the Blanket • Smoked Andouille Sausage Meatball with Hot Honey • Brisket Crostini

Soups & Salads

Spinach Salad • Blues House Salad • Caesar Salad Homemade Brisket & Garden Vegetable Soup • Chili • Chef's Soup of the Day (varies)

Entrees

Pulled Pork (Traditional OR Carolina) • Cajun Smoked Turkey Breast with Gravy • Pasta Primavera

Sage Rubbed Pulled Chicken • Beef Brisket (+\$4pp) • Loaded Mac & Cheese • Holiday Ham with Pineapple Glaze

Smoked Pork Tenderloin • Baby Back or St. Louis Ribs (+\$3pp) • Blues Bone-In Delmarva Chicken

Jumbo Lump Crab Cakes (+\$7pp) • Brown Sugar Salmon (+\$4pp)

Side Dishes



8 - FROM OUR PARTNERS

MEDIACOM® BUSINESS

DELIVERING SEAMLESS COVERAGE WITH

High-Performance Wi-Fi

Included with Business Internet

High-performance Wi-Fi from Mediacom Business delivers multiple connectivity points, allowing for more coverage and data throughput. These access points blanket your entire workspace by intelligently routing Wi-Fi traffic to minimize drop-offs and dead spots.

Now included with Business internet, seamlessly cover your entire business footprint and provide Wi-Fi access that customers demand, and employees need for team collaboration.

High-Performance Wi-Fi Benefits

- · Seamless connectivity
- Expanded coverage
- · Improved network performance
- · Cost-effective
- · Optimal support for IoT devices
- Enhanced customer experience



Speak with your local Business Account Executive today.

Justin Carter 252-723-0513 jcarter2@mediacomcc.com

9 - PHOTO BOARD - DECEMBER 2024

Self Defense Workshop at Hurricane Martial Arts | Dec. 2



Top of Mind Marketing First Anniversary Ribbon Cutting | Dec. 6



Surf Bagel - Fenwick Island Grand Opening Ribbon Cutting | Dec. 16



BFACC Staff & Board Holiday Party | Dec. 17



Winter Social at Fenwick Shores | Dec. 12









10 - DAILY DIGEST

DELAWARE DEPARTMENT OF LABOR: NOVEMBER 2024 MONTHLY LABOR REVIEW

The Delaware Department of Labor publishes monthly labor reviews, comparing industry trends in the labor market year-to-year.

Click here to view the November Monthly Labor Review, published in December of 2024!

EDGE GRANT INFORMATION SESSION

The Delaware Division of Small Business will be holding an information session webinar on the EDGE Grant Competition on Wednesday, January 22, 2025 at 10:00am.

Learn how to apply for the EDGE Grant competition and what elements are needed for a successful application. You'll hear from the Division's staff, SBDC and a previous EDGE winner with tips. The EDGE Grant Competition gives qualified* small businesses in Delaware an advantage over others by offering access to grant funding. There are two rounds each year — one in February and one in August.

*qualified - 10 or fewer employees/less than 7 years in operation.

Check back here in January for information on the first round of EDGE in 2025!

Click here to register for the information session webinar.

2025 AMBASSADOR COMMITTEE POSITIONS OPEN

Interested in volunteering more with the Chamber and getting a behind-the-scenes look at Membership and event planning? The Ambassador Committee is accepting new members for the 2025 calendar year! The committee is a great way to get more involved with the BFACC, serve the community, and get some extra exposure for your business.

The Ambassador Committee meets once a quarter, on the third Thursday of the month. Ambassadors requirements include doing 2 of the following:

- attending 1+ event a quarter
- volunteering for/at one Signature Event a year
- contacting 1+ new member a quarter, or contacting 1+ prospective member a quarter.

Already meeting these metrics and looking to be an official BFACC Ambassador?

Contact Emily at membership@thequietresorts.com to commit to the committee or get more information!

Join before the first Ambassador Committee meeting on Thursday, February 20, 2025.

PHILADELPHIA FEDERAL CREDIT UNION'S RENTAL HOUSING AFFORDABILITY DATA EXPLORER

The Philadelphia Federal Credit Union has launched a <u>Rental Housing Affordability Data Explorer</u> to provide estimates on the availability of affordable rental housing at different income levels in Delaware, New Jersey, and Pennsylvania, at both the state and regional levels.

Updated with data through 2022, the tool also includes information on:

- The percentage of households who spend over 30 percent and over 50 percent of their income on rent.
- The availability of affordable units for low- and moderate-income renters.
- The age and structure types of the low-cost rental housing stock.
- Federally subsidized rental housing programs and their expiration status.

The data explorer sheds light on trends in rental affordability and can inform state, regional, and county strategies to address challenges in affordability and preserve the existing low-cost rental stock.

Start exploring now.

11 - ABOUT THE CHAMBER

CHAMBER MISSION

The Chamber's mission is to develop and implement destination events, participate in advocacy efforts, and provide opportunities for networking, marketing, and education with the overall goal of improving member success and enhancing the quality of life in the Quiet Resorts.

STAFF

Executive Director

Lauren Weaver lauren@thequietresorts.com

Membership & Programming Director

Emily Mais membership@thequietresorts.com

Events Manager

Alyssa Leonard events@thequietresorts.com

Member Relations Manager

Olivia Lease visitorinfo@thequietresorts.com

Visitor Services & Admin. Assistant

Sarah Spencer info@thequietresorts.com

2025 BOARD OF DIRECTORS

Executive Board

President: Kristin Lang-Miller, Forever Media
President-Elect: David Szumski, Beebe Medical Foundation Vice President: To Be Confirmed!
Treasurer: Jerry Rawlins, PKS & Company, P.A.

Secretary: Kami Banks Kane, Banks Wines & Spirits

Directors

Alison Schuch, Fells Point Surf Co. & Tangerine Goods Carol Miller, Capital Bank Home Loans Duncan Smith, River Soccer Club Jen Neal, Sea Colony Recreational Association Kathy McDonald, La Vida Hospitality Group Landon Baer, Mountaire Farms of Delmarva Mary Hartnett, DE Center for the Inland Bays Meg DeGrafft, Tunnell & Raysor

WELCOME 2025 CORPORATE SPONSORS

PLATINUM SPONSORS

Banks Wines & Spirits Bethany Beach Ocean Suites Bethany Beach Books Coastal Point Common Ground Hospitality Hotel Bethany Beach The Book Drop

SILVER SPONSORS

Bethany Boathouse Captain's Quarters Arcade & Go Karts Custom Mechanical Difebo's Restaurant & Deli Garth Enterprises, LTD Nally Ventures, LLC Renewal by Andersen Sea Light Design-Build, LLC

BRONZE SPONSORS

Artisan's Bank Bunting & Murray Construction Corp. Carl M. Freeman Companies Climate Experts of Delmarva Creative Concepts Law Offices of Scott and Shuman, P.A. Lord's Landscaping & Mercantile Soul Tree, LLC Su Casa The Salted Rim

GOLD SPONSORS

47 ABC/WMDT-TV Beach Liquors Beazer Homes Beebe Healthcare **Bethany Blues Coastal Tented Events** Fells Point Surf Co. FINS Hospitality Group Forever Media Heather's Home Works, LLC Heidaway Long & Foster Real Estate Mango's Mountaire Farms of Delmarva NVR, Inc. PNC Bank Salted Vines Vineyard & Winery SODEL State Farm Agent - Billy Reese Tangerine Goods

Taylor Bank Today Media Group Wilgus Associates, Inc.

CHAMBER OFFICES



Fenwick Island 36913 Coastal Hwy., Fenwick Island



Dagsboro 33370 Main St., Dagsboro



