



# CURRENTS

BETHANY-FENWICK AREA CHAMBER OF COMMERCE NEWSLETTER | APRIL 2024

## 1 MONTH UNTIL THIS YEAR'S RIDE

Celebrating its 35th Coral Anniversary, the Ocean to Bay Bike Tour presented by The Bethany-Fenwick Area Chamber of Commerce is slated for Friday, April 26th & Saturday, April 27th. This award-winning cycling tour brings over 2,000 cyclists to the Quiet Resorts each spring and benefits the Bethany Beach Volunteer Fire Co., Justin W. Jennings Foundation, Contractors for a Cause, Cancer Support Community of Delaware, and other local first responders.

There will also be a fun 10-mile Coastal Cruise from Bethany Beach to the Big Chill that benefits the DE Center for the Inland Bays! [Click here to register as a cyclist.](#)



**35TH CORAL ANNIVERSARY**

## CALL FOR VOLUNTEERS

We need your help for this year's Ocean to Bay Bike Tour! This event could not be successful without the assistance and care of an incredible team of volunteers.

If you're unavailable the weekend of April 26th - 27th and still want to volunteer, or you'd rather help with the event preparations in the Chamber office, there are many opportunities to volunteer before the event itself! Cyclist packet preparation and assembly begins on Friday, April 12th, and requires a team of volunteers to organize and pack informational materials for thousands of cyclists.

Looking to get in on the event weekend action? There are opportunities to help pack rest stop supplies, run the packet pickup tent the 26th - 27th, and cheer on cyclists as they cross the finish line! [Click here for full volunteer information and to register now.](#)



## \*NEW\* PRIZE WHEEL SPONSORSHIPS

The Chamber has launched a new sponsorship opportunity to promote local businesses during the Ocean to Bay Bike Tour! Cyclists and visitors alike will be encouraged to spin the brand new prize wheel for chances to win gift cards, gift baskets, branded items, and more.

Do you want your business to be featured on the wheel? Register before April 19th to be a Prize Wheel Sponsor! There is a \$20 minimum prize value and you are (of course) welcome to give more than \$20 in prizes. [Click here to learn more.](#)



## PROMOTE YOUR BUSINESS

With so many visitors coming to the area for this year's ride, the Chamber would like to help promote your business and encourage cyclists to shop local. If you would like your business listed on the event site, please send any special deals and promotional information along with your business hours (April 26-28) to [membership@thequietresorts.com](mailto:membership@thequietresorts.com).

# AROUND THE CHAMBER

## COASTAL COMMUNITY CLEAN UP

SATURDAY, APRIL 20<sup>TH</sup>  
8:00 AM - 12:00 PM

Join the Bethany-Fenwick Area Chamber of Commerce and Delaware Center for the Inland Bays in partnership with Keep Delaware Beautiful at the Coastal Delaware Community Clean Up! Groups and individuals alike are invited to team up to adopt and clean a section of roadway throughout coastal Sussex County. Want to be a cleaning area sponsor or a volunteer liaison? Contact Alyssa at [events@thequietresorts.com](mailto:events@thequietresorts.com) or call 302-539-2100 ext.115.



[Click here to see volunteer opportunities.](#)

## 2024 SPRING FLING

BUSINESS REGISTRATION CLOSES ON APRIL 8TH  
EVENT DATE: APRIL 12<sup>TH</sup> - 20<sup>TH</sup>

The Spring Fling shop local initiative is returning for its second year. Customers will be encouraged to shop, dine, stay, & play for a chance to win an in-store raffle from participating businesses or a grand prize. This initiative, organized by the Chamber, is designed to support the local businesses of the Quiet Resorts. Sponsored by the Delaware Division of Small Business, this year's grand prize is a spring flower bouquet of gift cards from participating businesses, at a total value of \$500!



[Click here to register your business!](#)

## TRENDY SHORE BOUTIQUE RIBBON CUTTING & 1 YEAR ANNIVERSARY

30558 CEDAR NECK RD., OCEAN VIEW  
TUESDAY, APRIL 2<sup>ND</sup>  
EVENT START: 3:00 PM | RIBBON CUTTING: 4:00 PM

Join the Bethany-Fenwick Area Chamber of Commerce in celebrating Trendy Shore Boutique's first year in business with a ribbon cutting on Tuesday, April 2<sup>nd</sup>! To celebrate this milestone, Trendy Shore Boutique will be holding a huge tent sale, with 50% off select merchandise, from 10AM - 5PM! There will also be a raffle drawing for a Trendy Shore gift bag valued at \$100. The Chamber ribbon cutting event is slated for 3:00 - 4:30PM, with the ribbon to be cut at 4PM, and any attendees during that time will receive a free recycled reusable tote bag! This is one event you won't want to miss.



[Click here to learn more.](#)

## APRIL MEMBERSHIP MEETING CPR CERTIFICATION COURSE

201 CENTRAL AVE., OCEAN VIEW  
MONDAY, APRIL 8<sup>TH</sup>  
8:30 AM - 12:00 PM

Join the Bethany-Fenwick Area Chamber of Commerce on Monday, April 8th, at the Ocean View Police Department for a CPR certification course! This course is a 2-year Red Cross certification and costs \$35 per person. This event is open to the public and will be held from 8:30 AM - 12:00 PM. [Click here to RSVP.](#)



# AROUND THE CHAMBER

## SASHA'S JEWELS - GRAND REOPENING & RIBBON CUTTING

202 GUMBORO RD., SELBYVILLE

WEDNESDAY, APRIL 10<sup>TH</sup>

EVENT START: 2:00 PM | RIBBON CUTTING: 3:00 PM



Join the Bethany-Fenwick Area Chamber of Commerce on Wednesday, April 10th, for a ribbon cutting ceremony to celebrate the Grand Reopening of Sasha's Jewels in Selbyville! Newly renovated, Sasha's Jewels provides the community with fine jewelry, free jewelry evaluations, jewelry restoration, and more. The ribbon cutting event will start at 2:00PM with the ribbon to be cut at 3:00PM! Refreshments will be provided.

[Click here to learn more.](#)

## MEMBERSHIP 101

36913 COASTAL HWY., FENWICK ISLAND

THURSDAY, APRIL 11<sup>TH</sup>

8:30 - 9:30 AM



Membership 101 is a small interactive workshop designed for you to get the most out of your Chamber membership. Bring your computer and see how you can promote your business through the Chamber website. We will also discuss networking effectively, marketing in unique ways and how you can connect with other businesses in the area.

[Click here to RSVP.](#)

## APRIL BUSINESS AFTER HOURS AT DIFEBO'S RESTAURANT

789 GARFIELD PKWY., BETHANY BEACH

WEDNESDAY, APRIL 17<sup>TH</sup>

4:30 - 6:30 PM



Join the Bethany-Fenwick Area Chamber of Commerce for the April Business After Hours event on Wednesday, April 17th, at DiFebo's Restaurant in Bethany Beach! The Chamber Business After Hours is a fantastic way to promote your business through networking with fellow Chamber members. Unstoppable Joy is the featured business spotlight at this event!

[Click here to RSVP.](#)

## CALL FOR SPONSORS: OLD TIMERS' DAY CLASSIC CAR SHOW AND FAMILY FESTIVAL

CHURCH STREET, SELBYVILLE

SATURDAY, JUNE 15<sup>TH</sup>

8:00 AM - 3:00 PM



With summer just a couple of months away, the Town of Selbyville and the BFACC are gearing up for the 67th Annual Old Timers' Day Classic Car Show and Family Festival! On Saturday, June 15th, vehicles from 2004 and earlier will line Church Street for their shot at "Best in Show." A live band, vendors, beer garden, and children's activities round out the festivities. Want to be a part of the fun? Contact [events@thequietresorts.com](mailto:events@thequietresorts.com) for sponsorship opportunities.

# AROUND THE CHAMBER

## WELCOME TO THE CHAMBER OLIVIA!

We are excited to announce that Olivia Lease has joined the Chamber staff as the Information Center and Social Media Representative.

Olivia previously attended the University of Delaware and served at Fagers Island in Ocean City Maryland. Be sure to stop by and say hello when you get a chance!



## CHECK OUT THE NEW WEBSITES

In alignment with the dual branding and separate target audiences of The Quiet Resorts and The Chamber, Chamber staff has just launched two new websites! The updated [thequietresorts.com](https://thequietresorts.com) features information on local businesses, events, attractions, and resources for tourists and locals alike.

The brand new [bethany-fenwick.org](https://bethany-fenwick.org) was developed to be a resource specific to Chamber members and business owners, including legislative alerts and resources, instructions for the Member Information Center, and details on event sponsorships, member benefits, and more.

## JOIN THE CHAMBER ELECTRIC CO-OP

If you are a Chamber member business that uses Delmarva Power, now is the time to join the Chamber's Electric Co-op through Affinity Energy Management! The Electric Co-op is a complimentary member benefit that could save your business hundreds of dollars on electricity bills each year.

With a new contract to be signed in May of 2024, with fixed electric rates that are lower than Delmarva's current tariff supply rates, there is no better time to have Affinity Energy Management do a free analysis of your electrical usage and rates compared to the co-op contract rates. If you are interested in learning more or getting a free analysis by Affinity Energy Management, contact Emily at [membership@thequietresorts.com](mailto:membership@thequietresorts.com).

## QRCF SCHOLARSHIPS AID AREA STUDENTS

The Quiet Resorts Charitable Foundation, the charitable non-profit partner of the Bethany Fenwick Chamber of Commerce has four active students who are matriculating through Ivy League and elite colleges with funding to help defray the high cost of higher education. This spring, the QRCF has promoted its two scholarships, including the namesake scholar program for William O. Murray, at Indian River High School and Sussex Central High School college fairs. The QRCF program is unique in that its focus is more on high school seniors engaged in strong community service as well as strong academics.

"We currently have four students enrolled at colleges who are scholarship awardees," said Laurie McFaul, QRCF Secretary and head of the scholarship selection committee. They are at Flagler, James Madison, Elon, and Princeton." There are a minimum of two scholarships given out annually, she said. "The first is the QRCF Academic and the second is the William O Murray which is more community service based."

"Our service area is Fenwick Island up to the Indian River and over west to Route 113 and the Georgetown area." There are two public high schools in that region plus Sussex Academy. The application is available with IRSD guidance counselors or through [QRCF.org](https://qrcf.org) and the due date has been extended to April 19. This year's essay question is, "whom is your hero and how have they impacted your life."

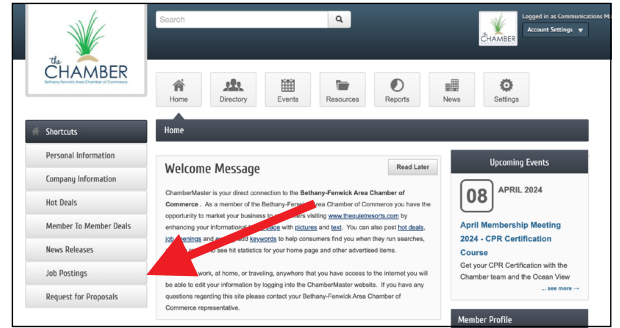
Funds for these scholarships are raised through three annual events and from sponsorships. Those events are: the Bunnypalooza 5K Run (held Saturday before Easter), Hair of the Dog 5K Run (New Years Day), and Caribbean Christmas (first Saturday in December). For any questions on the QRCF scholarships, please contact Laurie McFaul at 443-254-1863 and [info@qrcf.org](mailto:info@qrcf.org).

# HOW TO POST A JOB ON THE CHAMBER'S ONLINE JOB BOARD

Did you know that there is an online job board that the Chamber provides to the public, and it's FREE for Chamber Members to post jobs on it? As the 2024 season gears up, this is a great spot to get your current listings out to the community. Don't know how? Follow these three simple steps:

1. Go to [thequietresorts.com](http://thequietresorts.com) or [bethany-fenwick.org](http://bethany-fenwick.org) and click login. Enter your member login and password. If you don't know your member login, contact Emily at [membership@thequietresorts.com](mailto:membership@thequietresorts.com).
2. Once you login to your Chamber account, go to the "Shortcuts" dropdown bar on the left side of your screen and click "Job Postings."
3. On the "Job Postings" page, click the blue "Add Job Posting" button at the top of the page and begin to enter your job information. When finished, click the "Submit" button at the bottom of the page.

If you need assistance, feel free to contact the Chamber with any questions you may have about the job posting process.



## PROMOTE YOUR BUSINESS IN THE QUIET RESORTS INFORMATION CENTER!

36913 COASTAL HWY., FENWICK ISLAND

The Chamber's Information Center operates year-round and greets thousands of travelers and locals alike. For business owners, the Information Center offers services that will help promote and educate both locals and tourists about your business. There is an offering of rack cards, beach guide-books, and brochures from the hundreds of Chamber members. As the 2024 season begins, there is increased foot traffic to the Information Center due to the sale of annual Delaware State Park Passes.

Now is the perfect time to drop off or contact the team to coordinate a pickup of any promotional material that you wish to distribute. Contact [info@thequietresorts.com](mailto:info@thequietresorts.com) for more info.



MARK YOUR *Calendar*

## UPCOMING MEETINGS

### BETHANY BEACH

Town Council  
April 19 | 3:00 pm

### DAGSBORO

Town Council  
April 15 | 6:00 pm

### FENWICK ISLAND

Business Committee  
April 2 | 9:00 am

Town Council  
April 26 | 3:00 pm

### FRANKFORD

Town Council  
April 1 | 7:00 pm

### MILLVILLE

Town Council  
April 9 | 7:00 pm

Town Council  
April 23 | 7:00 pm

### OCEAN VIEW

Town Council  
April 9 | 3:00 pm

### SELBYVILLE

Town Council  
April 8 | 6:00 pm

Economic Development  
Committee  
April 15 | 4:00 pm

### SOUTH BETHANY

Town Council  
April 12 | 9:00 am

### SUSSEX COUNTY

County Council  
April 9 | 10:00 am

County Council  
April 16 | 10:00 am

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\*2023 Mediacom Executive Summary Reliability Report – Fiber Network.

# Renewing

## MEMBERS

Thank you for your continued support of the Chamber. Happy Anniversary!

**MARCH 2024**

The list below only mentions Members who renewed their Membership in the month of March.

### 20 - 29 YEARS

- 27 Jack Hickman Real Estate
- 24 St. Martha's Episcopal Church
- 24 Ocean View Presbyterian Church
- 23 Mason Dixon VFW Post 7234
- 22 Hilyard's Business Solutions
- 21 Panagopoulos, Marilyn  
- Associate Member
- 21 David S. Nilsson CPA LLC
- 20 Effectv
- 20 The Rookery Golf Club

### 10 - 19 YEARS

- 17 The Justin W. Jennings Foundation, Inc.
- 17 Allen Insurance Group
- 16 Progar & Company, P.A./Payroll Professionals
- 16 Marnie Homes
- 16 Roxana Volunteer Fire Company
- 15 Salted Vines Vineyard & Winery
- 15 New Friends of the Fenwick Island Lighthouse
- 14 Back Bay Tours
- 14 SCAOR - Sussex County Association of Realtors
- 13 Max Hutsell, AAMS, Financial Advisor at Old Dominion Investment Corp
- 11 Servpro of Sussex County
- 11 Bicycle Connection Bethany Beach
- 11 Delaware Hospice, Inc.
- 10 Mio Fratello Italian Steakhouse

### 2 - 9 YEARS

- 9 Steen's Beach Service
- 8 BBSI
- 8 Sussex County Habitat for Humanity
- 8 Middlesex Beach Association
- 6 Dave's Treasure Hunt
- 6 Bethany Beach Farmers' Market
- 4 G. Fedale Roofing and Siding
- 4 Delmar Seashore Property Management
- 3 Ellen Rice Fine Art Studio
- 3 Juicebox
- 3 Daily State News / Sussex Post
- 3 Topsail Steamer
- 2 Aquamarine Painting, LLC
- 2 SavvyDerm Skin Clinic
- 2 Chesapeake Legal Counsel
- 2 Liz Bayer - ProMortgage

## WELCOME, NEW MEMBERS!

### AUTOMOTIVE MAINTENANCE & REPAIRS

**Sussex Upfitters**  
*Emily Harne*  
29862 Millsboro Hwy.  
Millsboro, DE 19966  
(302) 307-1020  
sussexupfitters.com  
info@sussexupfitters.com

### BUSINESS CONSULTING, COACHING & TRAINING

**ZenBusiness**  
*Sallie Clark*  
5511 Parkcrest Dr., Ste. 103  
Austin, TX 78731  
(512) 765-4985  
zenbusiness.com/delaware-llc  
outreach@zenbusiness.com

### HOME FURNISHINGS

**Sleep Sanctuary of Delmarva**  
*Salamah Ammari*  
(704) 241-1043  
salamari.somnvie.com  
salsunsetsky@gmail.com

### REAL ESTATE SALES AGENCIES & AGENTS

**Suzanne Macnab / REMAX Coastal**  
*Suzanne Macnab*  
300 Ocean View Pkwy.  
Bethany Beach, DE 19930  
(302) 228-1251  
suzannemacnab.com  
smacbeach@msn.com

### HOME MAINTENANCE, REMODELING & REPAIR SERVICES

**Closets 4 You, LLC**  
*Edward Dai*  
38050 Mockingbird Ln., Unit #93  
Selbyville, DE 19975  
(718) 938-0003  
closets4you.com  
ed.closets4you@gmail.com

### Economy Restoration LLC

*Tina Beane*  
1010 Butterworth Ct., Ste. 201  
Stevensville, MD 21666  
(410) 326-6669  
economyrestoration.com  
info@economyrestorationmd.com

### SENIOR LIVING & SERVICES

**Harrison Senior Living - John B. Parsons**  
*Karen Holstein*  
300 Lemmon Hill Ln.  
Salisbury, MD 21801  
(410) 742-1432  
harrisonseniorliving.com  
kholstein@harrisonseniorliving.com

### NON-PROFIT ORGANIZATIONS

**Selbyville Historical Society**  
*David Nilsson*  
11 Main & McCabe St.  
Selbyville, DE 19975  
(302) 251-5500  
selbyvillehistoricalsociety.org  
david@oceanviewcpa.com

### WELLNESS

**NIS Empowerment Coaching**  
*Andrew Schubauer*  
33660 Briar Court N., Unit E3  
Frankford, DE 19945  
(315) 383-5495  
nisempowerment.com  
nisempowerment@gmail.com

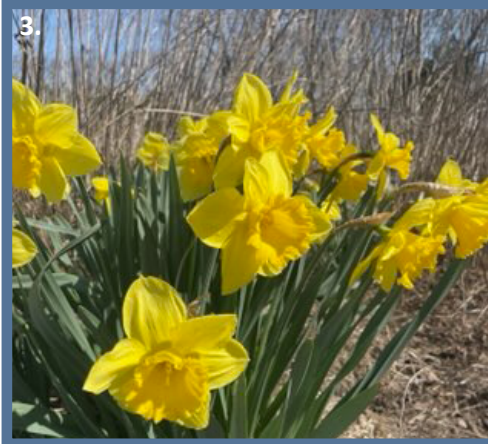
### Atlas Yoga & Healing Arts

*Jake McGough*  
118 Atlantic Ave., Ste. 402  
Ocean View, DE 19970  
(619) 672-1650  
atlasysogahealing.com  
info@atlasysogahealing.com

### BANKING

**Applied Bank**  
*John Murray*  
37012 Country Club Rd.  
Rehoboth Beach, DE 19971  
(443) 783-0336  
appliedbank.com  
john\_murray@appliedbank.com

# PHOTO BOARD



1. Rejuvenation Skin Wellness & Aesthetics Ribbon Cutting Ceremony 2 - 4. DE Botanic Garden's Season Opening  
5. March Business After Hours at Delmarva Design Center 6. One Wellness Spa & Boutique Ribbon Cutting Ceremony  
7 - 8. Captain's Quarters Ribbon Cutting for Go Karts



# DAILY DIGEST

## READINGS TO IMPROVE BUSINESS

### CHAMBER EVENT CALENDAR - APRIL 2024

Stay up to date with everything happening with the Chamber this month! [Click here to view this printable event calendar](#) to help you stay up to date with all the April Chamber events.

### ANNUAL SMALL BUSINESS DAY IN DOVER

On May 9th, join the conversation at Small Business Day in Dover. A half day, immersive experience in Delaware's capital, participants will learn about current issues that could impact their business and interact with the legislators who can pass or vote down these bills. Meet the Delaware State Chamber of Commerce at 9 East Taphouse Restaurant for networking and a focused workshop on the most important issues of this legislative session.

[Click here to learn more.](#)

### DELAWARE RANKED THIRD-BEST STATE FOR WOMEN SMALL BUSINESS OWNERS

The number of women-owned businesses in the U.S. increased 13.6% from 2019 to 2023, making up 39.1% of all of the country's businesses, according to research from Wells Fargo. Ranked third in the nation overall and boasting the highest percentage of women's VC funding (deal count) per woman-owned businesses, Delaware is a great state for women small business owners to start and run their businesses.

[Click here to read the full article.](#)

### DE EARNS PROGRAM

The Office of the State Treasurer is launching a statewide retirement program called DE EARNS, which will go live on July 1st with a registration deadline of October 15th. If a business has 5 or more W-2 employees working in Delaware and does not offer a 401K plan, they will be required to offer the DE EARNS state 401K program. This program is no cost to the employer, and employees can opt out at any time. Businesses must either opt out, if they do not apply to the guidelines, or register their business for the program by October 15th.

[For full information on DE EARNS, and to watch the March 26th Webinar recording, click here.](#)

### DELAWARE SPORTS TOURISM GRANTS ACCEPTING APPLICATIONS UNTIL APRIL 12

The purpose of the fund is to provide grants in support of sports facilities (arenas, courts, fields, aquatics facilities, track and field, etc.) that will drive regional and national events to Delaware that will have a broad impact on the state and local economy. Applications for the fund will be accepted by the Delaware Tourism Office until 4 p.m. on April 12, 2024.

[Click here to learn more.](#)



# CORPORATE sponsors

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The Book Drop  
Bethany Beach Ocean Suites  
Hotel Bethany Beach  
Coastal Point  
Common Ground Hospitality

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Coastal Vacation Rentals  
Fells Point Surf Co.  
Forever Media, Inc.  
Heather's Home Works  
La Vida Hospitality Group  
Long & Foster – Bethany Beach  
NV Homes / Ryan Homes  
PNC Bank  
Salted Vines Vineyard & Winery  
State Farm Agent - Billy Reese  
Taylor Bank  
Today Media Group  
Wilgus Associates, Inc.

## SILVER SPONSORS

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Coastal Services  
DiFebo's Restaurant & Deli  
DiFebo's Market  
Garth Enterprises, LTD  
Mango's / Heidaway Bethany Beach  
McKee Builders  
Millville Boardwalk  
Mountaire Farms  
Nally Ventures / Nally Homes / Nally Group  
Renewal by Andersen

## BRONZE SPONSORS

Bethany Boathouse  
Bunting & Murray Construction Co.  
Captain's Quarters Arcade & Go Karts  
Carl M. Freeman Companies  
Creative Concepts  
Custom Mechanical  
Piper by Marni  
Su Casa  
Tangerine Goods  
True North

# ABOUT THE CHAMBER

## Our Mission

The Chamber's mission is to develop and implement destination events, participate in advocacy efforts, and provide opportunities for networking, marketing, and education with the goal of improving member success and enhancing the quality of life in the Quiet Resorts.

## Chamber Staff Board of Directors

### Executive Director

Lauren Weaver • ext. 118

[lauren@thequietresorts.com](mailto:lauren@thequietresorts.com)

### Communications & Marketing Manager

Matthew Marsilii • ext. 111

[communications@thequietresorts.com](mailto:communications@thequietresorts.com)

### Member Relations Manager

Emily Gaither • ext. 116

[membership@thequietresorts.com](mailto:membership@thequietresorts.com)

### Events Manager

Alyssa Weaver • ext. 115

[events@thequietresorts.com](mailto:events@thequietresorts.com)

### Tourism Coordinator & Admin Assistant

Sarah Spencer • ext. 110

[info@thequietresorts.com](mailto:info@thequietresorts.com)

### Executive Board of Directors

**President:** Regan Roberts-Deck,  
*Custom Mechanical*

**President-Elect:** Kristin Lang-Miller,  
*Forever Media*

**Past President:** Zach Evans,  
*Mountaire Farms of Delmarva*

**Vice President:** David Szumski,  
*Beebe Medical Foundation*

**Treasurer:** Jerry Rawlins,  
*PKS & Company, P.A.*

**Secretary:** Kami Banks Kane,  
*Banks Wines & Spirits*

### Directors

Alison Schuch,  
*Fells Point Surf Co.  
& Tangerine Goods*

Anna Fagan,  
*DE Center for the Inland Bays,*  
Garth Troescher,  
*Garth Enterprises, LTD*

Jen Neal,  
*Vacasa - Sea Colony*

Kathy McDonald,  
*La Vida Hospitality*

Meg Degrafft,  
*Tunnell & Raysor*

Stephen C. Soulas,  
*Northwestern Mutual*

## Follow us!

For Chamber news, photos & updates



Bethany-Fenwick Area  
Chamber of Commerce

For area events and news



@TheQuietResorts

