



CURRENTS

BETHANY-FENWICK AREA CHAMBER OF COMMERCE NEWSLETTER | JANUARY 2024



TOWN OF BETHANY BEACH - INTO THE DEEP THEME

Friday, January 26th: Enjoy inflatables, a movie on the Bandstand, and a beach bonfire with s'mores.

Saturday, January 27th: Enjoy a live radio broadcast, Cascading Carlos, inflatables, two live ice carving demos, the "Into the Wild" Ice Tour, and fireworks.

*Fireworks dependent on beach & weather conditions

JOHN WEST PARK - OREGON TRAIL THEME

Friday, January 26th: Enjoy food trucks, a winter maze, beer garden, the "Into the wild" Ice Tour, and a live ice carving demo.

Saturday, January 27th: Enjoy food trucks, pony rides, beer garden, and live music.

SALTED VINES VINEYARD & WINERY - JUNGLE THEME

Friday, January 26th: Enjoy an ice drink luge, food trucks, live music, live ice carving demo, and the "Into the Wild" Ice Tour.

Saturday & Sunday, January 27th & 28th: Enjoy drinks and live music at the vineyard.

MILLVILLE BOARDWALK - JURASSIC THEME

Friday, January 27th: Enjoy the "Into the Wild" Ice Tour, t-rex lounge, volcanic s'mores, volcano, live carving demo, and ice cream specials at Agape Creamery all weekend.

FOR EVENT UPDATES FOLLOW @FIREANDICEDE

GET YOUR TICKETS NOW!

DRINK COMPETITION

Mangos - January 14th

Benefits Beebe Healthcare's South Coastal Emergency Department & Cancer Center

CHILI COOKOFF

Millville Volunteer Fire Co. - January 27th

Benefits Millville Volunteer Fire Co.

TASTING TOUR

The Quiet Resorts - January 26th - 28th

Benefits Beebe Healthcare's South Coastal Emergency Department & Cancer Center

SKATING RINK

Lord's Landscaping - January 26th & 27th

Stop by Lord's Landscaping and grab a pair of skates for the 2024 Skating Rink. Sponsored in partnership with SavvyDerm Skin Clinic.

2024 SPONSORSHIPS

NEW THIS YEAR! [CLICK HERE FOR THE INDIVIDUAL SPONSORSHIP FORM](#)

Locals Can Now Sponsor A Sculpture

[CLICK HERE FOR THE BUSINESS SPONSORSHIP FORM](#)

FOR EVENT INFO AND TICKETS
VISIT [FIREANDICEDE.COM](https://fireandicede.com)

[CLICK HERE TO VOLUNTEER](#)

35TH OCEAN TO BAY BIKE TOUR

THE QUIET RESORTS
TOUR DATES: APRIL 26 & 27, 2024



Registration for the 35th Annual Ocean to Bay Bike Tour & Coastal Cruise is filling up fast! Advertising campaigns, event promotions, and marketing efforts are live earlier than ever - so there is no better time to sponsor the event! The Ocean to Bay Bike Tour & Coastal Cruise brings over 2,000 cyclists to the Quiet Resorts every April and includes multiple sponsorship opportunities to get your business in front of the crowds.

If you are interested in learning more about sponsoring the event, please contact Alyssa at events@thequietresorts.com. For updates on the event and to register to ride, visit oceanbaybiketour.com.

NEW DATE: JOSHUA M. FREEMAN FIRST RESPONDER AWARDS COASTAL KITCHEN AT BEAR TRAP DUNES FRIDAY, FEBRUARY 23, 2024

JOSHUA M. FREEMAN
FIRST RESPONDER AWARDS
LUNCHEON

Every year, the Bethany-Fenwick Area Chamber of Commerce and the Carl M. Freeman Companies honor the outstanding police officers, paramedics, EMT's and firefighters who help keep our local communities safe throughout the year.

BUSINESS AFTER HOURS: MIXER WITH COASTAL DELMARVA CHAMBERS 10218 RACETRACK RD, BERLIN, MD 21811 WEDNESDAY, JANUARY 24, 2024



Join us for a Winter Mixer with neighboring coastal Chambers of Commerce across Delmarva at the Ocean Downs Casino!

This event will be in partnership with **the Berlin Chamber of Commerce, The Greater Ocean City Chamber of Commerce, The Ocean City Hotel-Motel-Restaurant Association (HMRA), The Salisbury Area Chamber of Commerce, and The Worcester County Chamber of Commerce** (formerly the Ocean Pines Chamber of Commerce).

Enjoy an evening of networking while enjoying a complimentary drink, light appetizers, and music by Revival Sound Productions. This event will take place at 5pm to 7pm. [Click Here to RSVP and Learn More.](#)



MARK YOUR *Calendar*

UPCOMING MEETINGS

OCEAN VIEW

Town Council
January 9 | 3:00 pm

SELBYVILLE

Town Council
January 8 | 6:00 pm

SUSSEX COUNTY

County Council
January 2 & 9 | 10:00 am

DAGSBORO

Town Council
January 22 | 6:00 pm

FRANKFORD

Town Council
January 2 | 7:00 pm

MILLVILLE

Town Council
January 9 | 7:00 pm

FENWICK ISLAND

Town Council
January 26 | 3:00 pm

Town Council
January 23 | 7:00 pm

AROUND THE CHAMBER

MEMBERSHIP 101

36913 COASTAL HWY, FENWICK ISLAND
WEDNESDAY, JANUARY 10, 2024



Membership 101 is a small interactive workshop designed for you to get the most out of your Chamber membership. Bring your computer, work with the Chamber team and see what the Chamber can do for you. This is a small group workshop held in the Chamber conference room from 8:30 am to 9:30 am.

[Click Here to RSVP](#)

NEW YEAR, NEW FACES



Happy New Year! With the start of 2024, we welcome new board members and new Corporate Sponsors. New and returning board members will be sworn in on Wednesday, January 3rd during the first board meeting of the year. The 2024 Board of Directors includes:

President

Regan Roberts-Deck, *Custom Mechanical*

President-Elect

Kristin Lang Miller, *Forever Media*

Past President

Zach Evans, *Mountaire Farms*

Secretary

Kami Banks Kane, *Banks Wines & Spirits*

Directors

Alison Schuch, *Tangerine Goods & Fells Point Surf Co.*

Anna Fagan, *DE Center for the Inland Bays*

David Szumski, *Beebe Medical Foundation*

Garth Troescher, *Garth Enterprises*

Jen Neal, *Vacasa - Sea Colony*

Jerry Rawlins, *PKS & Company P.A.*

Kathy McDonald, *La Vida Hospitality*

Meg Degrafft, *Tunnel & Raysor*

Stephen Soulas, *Northwestern Mutual*

2024 CORPORATE SPONSORS

PLATINUM

Banks Wines & Spirits
Bethany Beach Books / The Book Drop
Bethany Beach Ocean Suites / Hotel Bethany Beach
Coastal Point
Common Ground Hospitality

GOLD

47 ABC/WMDT-TV
Beach Liquors
Coastal Tented Events / Coastal Vacation Rentals
Delaware Today
Fells Point Surf Co.
Forever Media
Heather's Home Works
NV Homes / Ryan Homes
PNC Bank
Salted Vines Vineyard & Winery
State Farm Agent - Billy Reese
Taylor Bank
Wilgus Associates, Inc.

SILVER

Bethany Blues
Coastal Services
DiFebo's Restaurant & Deli / DiFebo's Market
Garth Enterprises, LTD
Mango's / Heidaway Bethany Beach
McKee Builders
Mountaire Farms
Nally Ventures / Nally Homes / Nally Group
Renewal By Andersen

BRONZE

Bunting & Murray Construction Co.
Captain's Quarters Arcade & Go Karts
Creative Concepts
Custom Mechanical
Piper by Marni
Su Casa
Tangerine Goods
True North

AROUND THE CHAMBER

T-MOBILE MILLVILLE GRAND OPENING RIBBON CUTTING

31308 RAILWAY RD, MILLVILLE, DE 19967 - TUESDAY, JANUARY 9, 2024

START: 3 PM - CUTTING: 4 PM



Join the Bethany-Fenwick Area Chamber of Commerce on Tuesday, January 9th, at 3:00PM for a ribbon cutting celebrating the grand opening of T-Mobile's new location in Millville! Refreshments will be provided. [Click Here to RSVP.](#)

SARGE ATHLETICS BETHANY LOCATION GRAND OPENING RIBBON CUTTING

699 BETHANY LOOP, BETHANY BEACH - FRIDAY, JANUARY 12, 2024

START: 3:30 PM - CUTTING: 4 PM



Join the Bethany-Fenwick Area Chamber of Commerce on Friday, January 12th for a ribbon cutting celebrating the Sarge Athletics Bethany location grand opening! Sarge Athletics will have special vendor demonstrations and other grand opening celebrations onsite from 1:00PM - 5:00PM! [Click Here to RSVP.](#)

RIBBON CUTTING FOR BEEBE PRIMARY CARE IN SELBYVILLE

36450 TIDAL RD, SELBYVILLE, DE - TUESDAY, JANUARY 9, 2024

START: 3:30 PM



Beebe Healthcare is pleased to invite you to the ribbon cutting for Beebe Primary Care Selbyville. The ribbon cutting will be held at 3:30 p.m. which will be followed by tours. You'll be able to meet, Darlene Haupt, DO, and Jessica Hammond, FNP, who see patients at this new location along with David Tam, MD, Beebe President & CEO, executive leaders, and the care team that make a difference in patients' lives. [Click Here to RSVP](#)

*Wave Season
2024*

What is "Wave Season"?
In January & February of each year, cruise lines offer their best deals of the season.
Are you ready to cruise?

443-244-7124
Leslie Coleman, CTA, MCC &
Proud Virtuoso Agency Member

Renewing MEMBERS

Thank you for your continued support of the Chamber. Happy Anniversary!

DECEMBER 2023

The list below only mentions Members who renewed their Membership in the month of December.

20 - 29 YEARS

Jennifer E. Carter - Artist 28
 Carl M. Freeman Companies 23
 Builders Flooring Center 22

10 - 19 YEARS

Law Office of Steen, Waehler & Schrider-Fox, LLC 15
 The Ashley Brosnahan Team - Realtor with Long & Foster Real Estate 14
 Sage Success Studio 14

2 - 9 YEARS

Jayne's Reliable 9
 Delaware Prosperity Partnership 5
 South Bethany Historical Society 5
 Fabian's Carpet Care, LLC 4
 Boardwalk Builders, Inc. 4
 Shipwrecked 4
 Ellen Rice Fine Art Studio 2
 Delmarva Public Media 2

WELCOME, NEW MEMBERS!

NON-PROFIT ORGANIZATIONS

Delaware Womenade Inc.
Teresa Zatcoff
 39284 Estate Way
 Bethany Beach, DE 19930
 (215) 470-3216
 delawarewomenade@gmail.com
 delawarewomenade.org

RECREATION & FITNESS

Sarge Athletics
Patrick Avon
 699 Bethany Loop
 Bethany Beach, DE 19930
 sarge@sargeathletics.com
 sargeathletics.com

1 YEAR

Aquamarine Painting, LLC 1
 Lower Sussex Little League 1
 Alni Body Care, LLC 1
 JDog Junk Removal & Hauling Ocean City 1

MASONRY

Ashcraft Masonry, Inc.
Regina Ashcraft
 30171 Jump Ln.
 Ocean View, DE, 19970
 (302) 537-4298
 regina.ashcraft@ashcraftmasonry.com
 ashcraftmasonry.com

COMPUTER, IT & TECHNOLOGY

Delaware Digital Media
Kerri Fox
 32895 Coastal Hwy.
 Bethany Beach, DE 19930
 (302) 278-8080
 kfox@delawaredigitalmedia.com
 delawaredigitalmedia.com

GIFTS & HOME DECOR

Church Street Fabrics
Nancy Maupai
 13 Church St.
 Selbyville, DE 19977
 (302) 988-2165
 higgel@aol.com

APPAREL & JEWELRY

Charm City Run
Erin Cecil
 200A Rehoboth Ave.
 Rehoboth Beach, DE 19971
 (302) 278-7034
 ececil@charmcityrun.com
 charmcityrun.com

EVENT & WEDDING PLANNING

Coastal Celebrations
Haley Jackson
 609 Salt Spray Rd.
 Ocean City, MD 21842
 (240) 357-0490
 coastalcelebrationsco@gmail.com
 coastalcelebrationsco.com

ELECTRIC, WATER, & GAS

Nickle Electrical
Dan Peralta
 540 S Bedford St.
 Georgetown, DE 19947
 (302) 856-1006
 nickleelectrical.com

WIRELESS SERVICES & FIBER

OPTIC INTERNET SERVICES
T-Mobile
Jonathan Sangwa
 31308 Railway Rd.
 Millville, DE 19967
 (717) 992-0972
 jonathan.sangwa1@t-mobile.com

PLUMBERS

Peninsula Plumbing LLC
Michael Beiermeister
 37959 William Chandler Blvd.
 Ocean View, DE 19970
 (302) 390-6401
 peninsulaplumbing302@gmail.com
 peninsulaplumbingde.com

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252-723-0513

jcarter2@mediacomcc.com

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*2022 Mediacom Executive Summary Reliability Report

PHOTO BOARD



1. Toys for Tots Chamber Drop Off

2 - 3. Chamber Staff Accepts Philanthropic Award at the 2023 Southern Delaware Tourism Awards

4. Bethany Beach's Tree on the Bandstand

5 - 6. Millville Boardwalk's Festival of Trees

7. Harpoon Hanna's OC Boat Parade Party

8. John West Park Tree Lighting

9. Dagsboro Christmas Parade

10. Sandy Pony Donuts Coastal Christmas Showdown Decorations

11 - 14. Banks Wines and Spirits Ribbon Cutting for The Vault Event Space

15. Weekend Wonderland Raffle Winner

16. Millville's Yuletide Festival in Evans Park

DAILY DIGEST

ELECTRIC VEHICLE CHARGING STATION REBATES FOR PUBLIC ACCESS, FLEET, AND WORKPLACE

DNREC's Electric Vehicle Charging Station Rebate Program provides reimbursement for a portion of the costs associated with the purchase of AC Level 2 charging stations to Delaware businesses, non-profit organizations, state and local governments, and fleets.

[Click Here to Learn More](#)

WINTER WEATHER HAZARDS SCIENCE & PREPAREDNESS TRAINING HOSTED BY THE DE EMERGENCY MANAGEMENT AGENCY

AT THE OCEAN VIEW POLICE DEPARTMENT

FEBRUARY 6TH - 201 CENTRAL AVE, OCEAN VIEW, DE 19970

Sign up for the Winter Weather Hazards: Science and Preparedness course and increase your understanding of the latest in winter weather science, forecasting, warning, and best practices in preparedness. Enhance your ability to identify and describe the hazards associated with winter weather and to better prepare for and mitigate the impacts of snow, sleet, freezing rain, and dangerously low temperatures.

[Click Here to Learn More](#)

[Click Here For Digital Flyer](#)

SUSSEX COUNTY TODAY & TOMORROW CONFERENCE REPORT

The 2023 Sussex County Today and Tomorrow Conference was held on Thursday, October 26, with a focus on Workforce Housing: Addressing the Crisis, Identifying Solutions, and Implementing Strategies. To achieve the conference goal of stimulating action, information gathered during the conference has been compiled and shared in this report. This report is organized by the eight areas that were discussed during the Framing the Solutions and Developing the Blueprint segment of the conference with an appendix that includes any individuals who shared they are interested in implementing strategies to combat the workforce housing crisis in Sussex County.

[Click Here To Read the Report](#)

2023 WEEKEND WONDERLAND EVENT STATS

Thank you to all 27 businesses that participated in this year's Weekend Wonderland in Bethany Beach! We are excited to announce that this year's Elf on the Shelf saw 2,929 raffle tickets collected from 23 businesses.

2023 SHOP LOCAL EXTRAVAGANZA EVENT STATS

This year's Shop Local initiative also had 27 businesses participate across 8 towns! The 2023 Shop Local Extravaganza saw 2,055 raffle tickets distributed, 21 in-store prizes/specials from businesses, and a total prize value of \$1,830.



CORPORATE *sponsors*

PLATINUM SPONSORS

Banks Wines & Spirits
Bethany Beach Books / The Book Drop
Bethany Beach Ocean Suites / Hotel Bethany Beach
Coastal Point
Common Ground Hospitality

GOLD SPONSORS

47 ABC/WMDT-TV
Beach Liquors
Coastal Tented Events / Coastal Vacation Rentals
Delaware Today
Fells Point Surf Co.
Forever Media
Heather's Home Works
NV Homes / Ryan Homes
PNC Bank
Salted Vines Vineyard & Winery
State Farm Agent - Billy Reese
Taylor Bank
Wilgus Associates, Inc.

SILVER SPONSORS

Bethany Blues
Coastal Services
DiFebo's Restaurant & Deli / DiFebo's Market
Garth Enterprises, LTD
Mango's / Heidaway Bethany Beach
McKee Builders
Mountaire Farms
Nally Ventures / Nally Homes / Nally Group
Renewal By Andersen

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Creative Concepts
Custom Mechanical
Piper by Marni
Su Casa
Tangerine Goods
True North

ABOUT THE CHAMBER

Our Mission

The Chamber's mission is to develop and implement destination events, participate in advocacy efforts, and provide opportunities for networking, marketing, and education with the goal of improving member success and enhancing the quality of life in the Quiet Resorts.

Chamber Staff Board of Directors

Executive Director Executive Board of Directors

Lauren Weaver • ext. 118 **President:** Regan

lauren@thequietresorts.com Roberts-Deck, *Custom Mechanical*

Communications & Marketing Manager President-Elect: Kristin Lang-Miller,
Matthew Marsilii • ext. 111 *Forever Media*

Member Relations Manager Past President: Zach Evans,
Emily Gaither • ext. 114 *Mountaire Farms of Delmarva*

Events Manager Secretary: Kami Banks Kane, *Banks Wines & Spirits*

Alyssa Weaver • ext. 115

events@thequietresorts.com

Tourism Coordinator & Admin Assistant

Sarah Spencer • ext. 110

info@thequietresorts.com

Directors

Alison Schuch, *Tangerine Goods & Fells Point Surf Co.*

Anna Fagan, *DE Center for the Inland Bays*

David Szumski, *Beebe Medical Foundation*

Garth Troescher, *Garth Enterprises-Jen Neal, Vacasa - Sea Colony*

Jerry Rawlins, *PKS & Company P.A.*

Kathy McDonald, *La Vida Hospitality*

Meg Degrafft, *Tunnel & Raysor*

Stephen Soulas, *Northwestern Mutual*

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For Chamber news, photos & updates



Bethany-Fenwick Area Chamber of Commerce

For area events and news



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